

Turning Point invites you to join its 2024 – 2025

Community of Sponsors for

## LIGHTS ON

A fundraiser in three acts!

### *THREE TIMES THE IMPACT!*

This year, we shine a light on our generous sponsors at not one but ***three*** high profile events ... all in celebration of our new 24/7 free crisis support!

Please join us in support of compassionate care around the clock!



**Morning, noon, and night. Now there's always a light on at Turning Point.**  
This year, we invite you to celebrate our new 24/7 crisis support by joining us as a SPONSOR of three very special events - morning, noon, and evening!



**This year, our Sponsors have the unique benefit of being promoted and appreciated at THREE separate events, as well as online!**

### **February 22, 2025 • Wintertime Festival for Families**

**At Emily Oaks Nature Center in Skokie**

Winter games, activities, and treats, and a **special spotlight** on Turning Point's new Living Room on wheels! Catering by **Will's Place** in Skokie. *Free admission for kids to this family event!*

### **April 8, 2025 • Luncheon with Author Shelby Van Pelt**

**At Woman's Club of Evanston • 11:30 am – 1:30 pm**

A seated luncheon featuring a very special presentation by **Shelby Van Pelt**, celebrated author of the NYT Bestseller ***Remarkably Bright Creatures***, speaking about her work and the connections between humans, animals, and mental wellness. This event takes place in Evanston, home to Turning Point's new Living Room location providing free crisis support.

### **June 20, 2025 • High atop the Highpoint**

Our three-fold event concludes with a celebration overlooking our hometown of Skokie. Join us on the spectacular Highpoint rooftop for cocktails, food stations, music, and auction! Featuring stories from some of the many clients whose lives have been deeply impacted by Turning Point.

## Our sponsorship levels of support

|   | <b>Marquee</b><br>\$10,000              | <b>Wellness</b><br>\$5,000              | <b>Resilience</b><br>\$2,500                     | <b>Compassion</b><br>\$1,500 | <b>Support</b><br>\$1,000 | <b>Friend</b><br>\$500 | <b>Hope</b><br>\$250 |
|---|---|---|--|------------------------------|---------------------------|------------------------|----------------------|
| Your business showcased at Turning Point, presented to our 70+ staff members and tenants with prominent display of your materials for a full week with option of an in-person presentation to our team. | ★                                       |   |  |                              |                           |                        |                      |
| Join Turning Point leadership at the podium for recognition during welcoming remarks at the events.   | ★                                       |   |  |                              |                           |                        |                      |
| Option to have banner / company materials displayed at the events.  | ★                                       | ★                                       |  |                              |                           |                        |                      |
| Recognition in post-event press releases to local media following your three events.  | ★                                       | ★                                       | ★  |                              |                           |                        |                      |
| Reserved tickets to all three events.   | 4<br>tickets                            | 2<br>tickets                            | 2<br>tickets                                     |                              |                           |                        |                      |
| Logo on online event pages.   | ★                                       | ★                                       | ★  |                              |                           |                        |                      |
| Logo on Turning Point website for the full season of events.  | ★                                       | ★                                       | ★  | ★                            |                           |                        |                      |
| Logo in Annual Report.  | ★                                       | ★                                       | ★  | ★                            |                           |                        |                      |
| Included in Facebook appreciation post.   | ★                                       | ★                                       | ★  | ★                            | ★                         |                        |                      |
| Invitation to annual appreciation event for leading supporters.   | ★                                       | ★                                       | ★  | ★                            | ★                         |                        |                      |
| Advertising space in June event program book. *   | Full page<br>back or<br>inside<br>cover | Full page<br>back or<br>inside<br>cover | Full page<br>inside or<br>inside<br>facing cover | Full page                    | Half<br>page              | Half<br>page           | Quarter<br>page      |
| Sponsor listing event materials.  | ★                                       | ★                                       | ★  | ★                            | ★                         | ★                      | ★                    |
| Sponsor listing in Annual Report.   | ★                                       | ★                                       | ★  | ★                            | ★                         | ★                      | ★                    |

\*Program book ad placement is assigned in order of sponsors' confirmation, payment, and submission of artwork. Print deadlines apply.

**We thank you for your generous support of Turning Point's work and mission, delivering mental health support to families in need, 90% of whom are low income. Solid support, when and where it's needed most.**



# Sponsorship Reply Form

**Thank you for your sponsorship of our LIGHTS ON series of events!**

**Sponsorship level:**

- Marquee Sponsor \$10,000
- Wellness Sponsor \$5,000
- Resilience Sponsor \$2,500
- Compassion Sponsor \$1,500
- Support Sponsor \$1,000
- Friend Sponsor \$500
- Hope Sponsor \$250

**Ad dimensions:**

- 4.5" wide x 7.5" tall
- 4.5" wide x 7.5" tall
- 4.5" wide x 7.5" tall
- 4.5" wide x 7.5" tall
- 4.5" wide x 3.5" tall
- 4.5" wide x 3.5" tall
- 2" wide x 3.5" tall

**Contact name & title:** \_\_\_\_\_

Company (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature of authorized representative: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment options:**

- Check enclosed, payable to Turning Point Behavioral Health Care Center
- Please charge the following credit card:  Visa  Mastercard  Discover

Name on card: \_\_\_\_\_

Billing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Account #: \_\_\_\_\_

Expiration: \_\_\_\_\_ Security code: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please return this form with payment to:** Turning Point Behavioral Health Care Center  
 8324 Skokie Blvd., Skokie, IL 60077  
 Attn: Jen Sultz, Development Director  
**Or if you prefer, please email completed form to [jsultz@tpoint.org](mailto:jsultz@tpoint.org)**

**Any questions? Please contact Jen Sultz at [jsultz@tpoint.org](mailto:jsultz@tpoint.org) or at (847)933-0051 x591**

**Artwork specifications:** Please provide artwork in JPEG format. Please contact Jen if you need assistance with ad creation. Please send artwork to Jen Sultz at [jsultz@tpoint.org](mailto:jsultz@tpoint.org). The publisher and Turning Point Behavioral Health Care Center shall be under no obligation or liability for errors made by the advertiser or loss by reason of any claims arising out of publication. Contributions to Turning Point Behavioral Health Care Center are tax deductible to the full extent of the law, deducting the fair market value of any benefits/thank you gifts received. Turning Point Behavioral Health Care Center is a 501(c)3 charitable non-profit organization. Tax ID 36-2327294.